Serial No.: 09/839,969

Inventors: Kossovsky, Nir et al.

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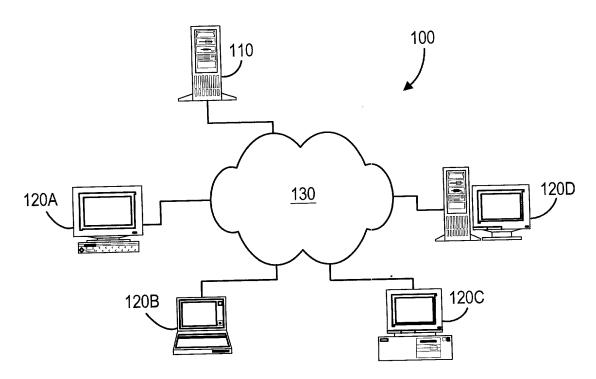


Fig. 1

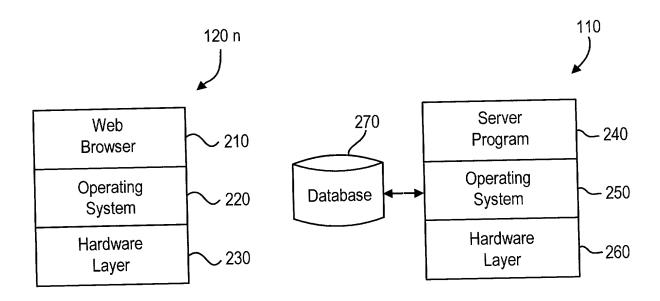


Fig. 2A

Fig. 2B

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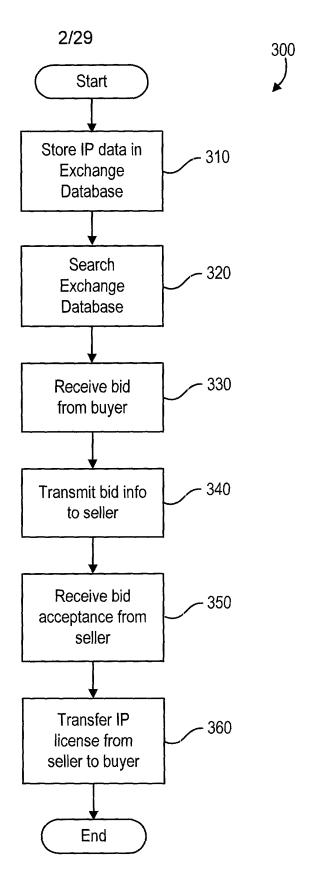


Fig. 3

Serial No.: 09/839,969

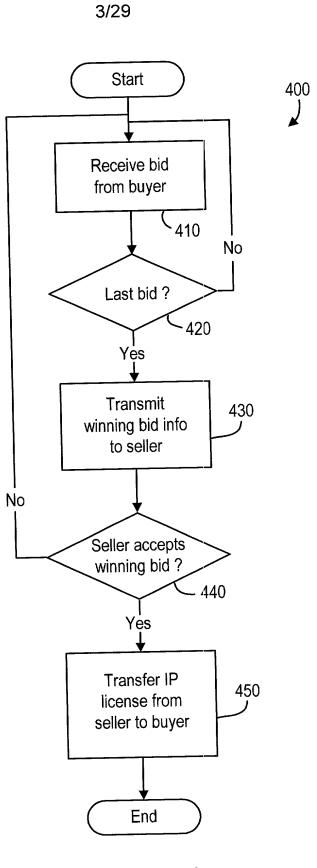
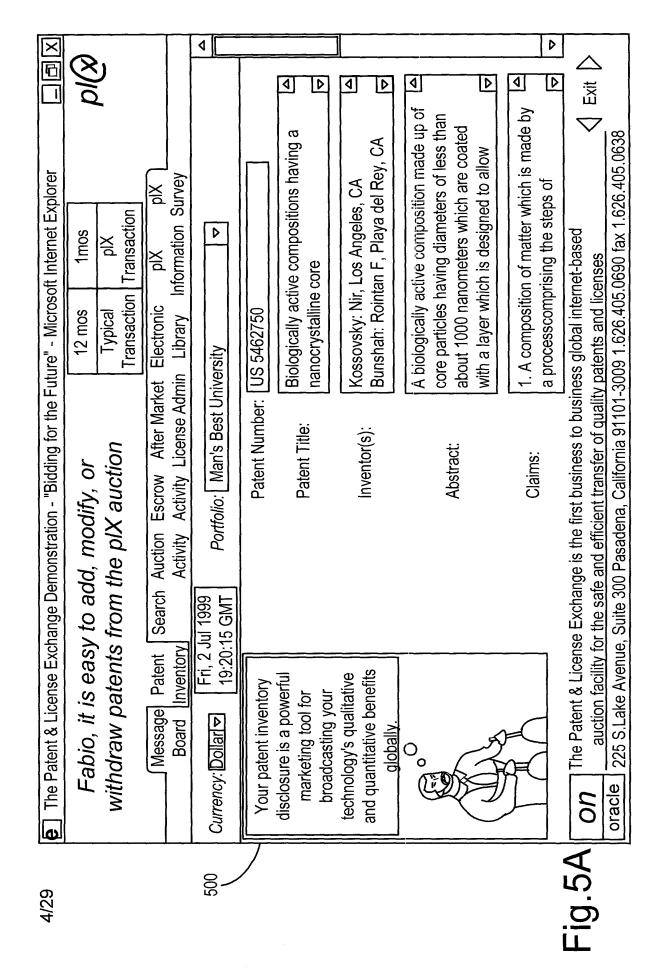
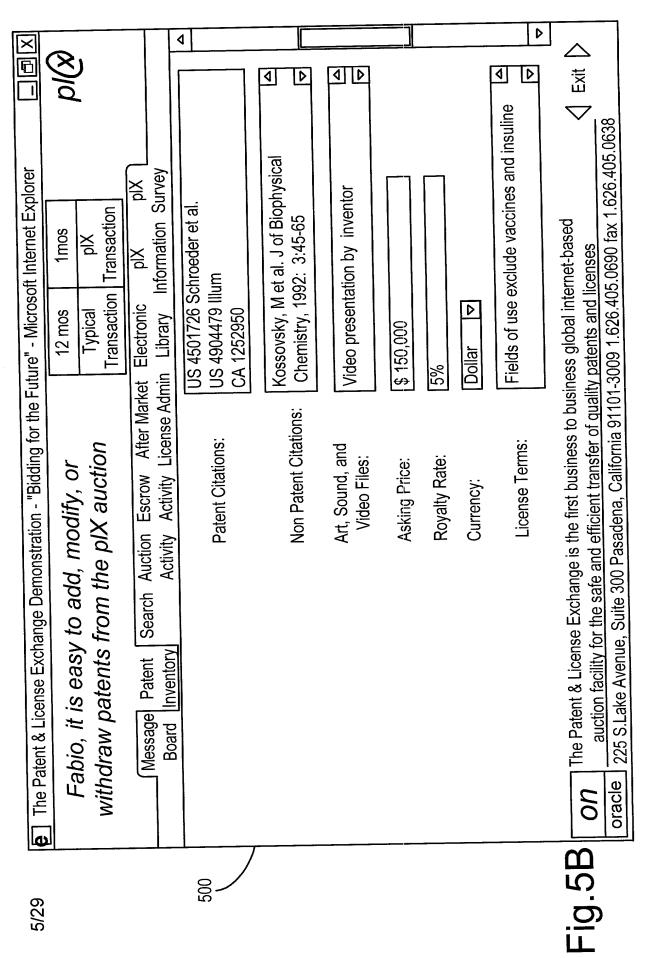


Fig. 4

Online Patent And License Exchange Serial No.: 09/839,969



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The Patent & License Exchange Demonstration - "Bidding for the Future" - Microsoft Internet Explorer

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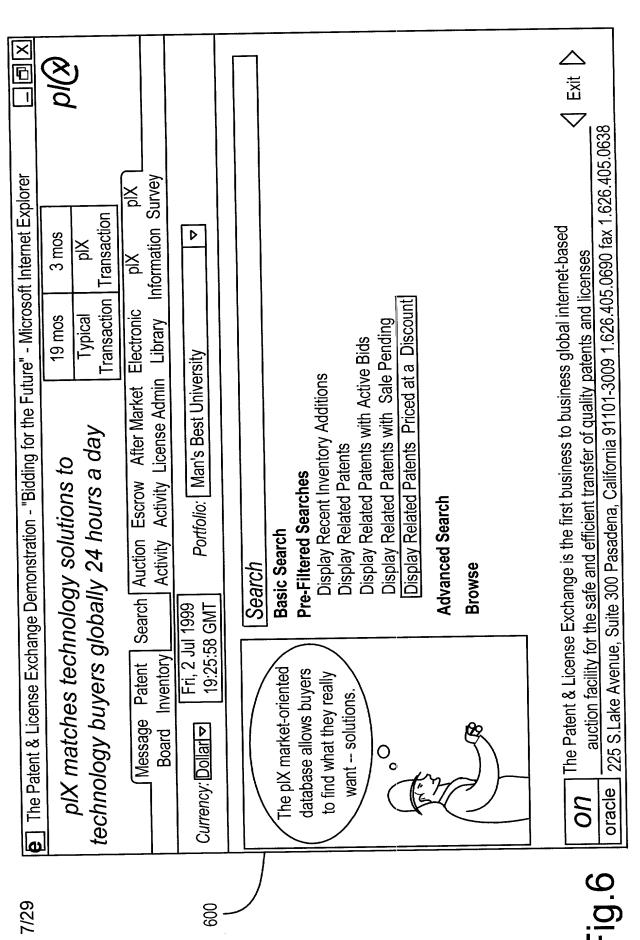
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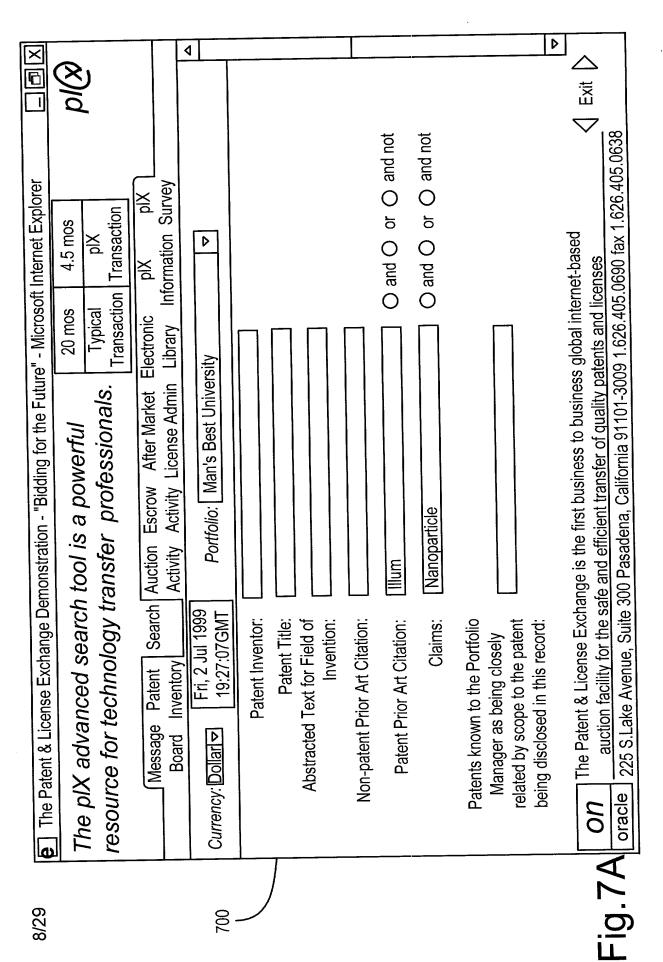
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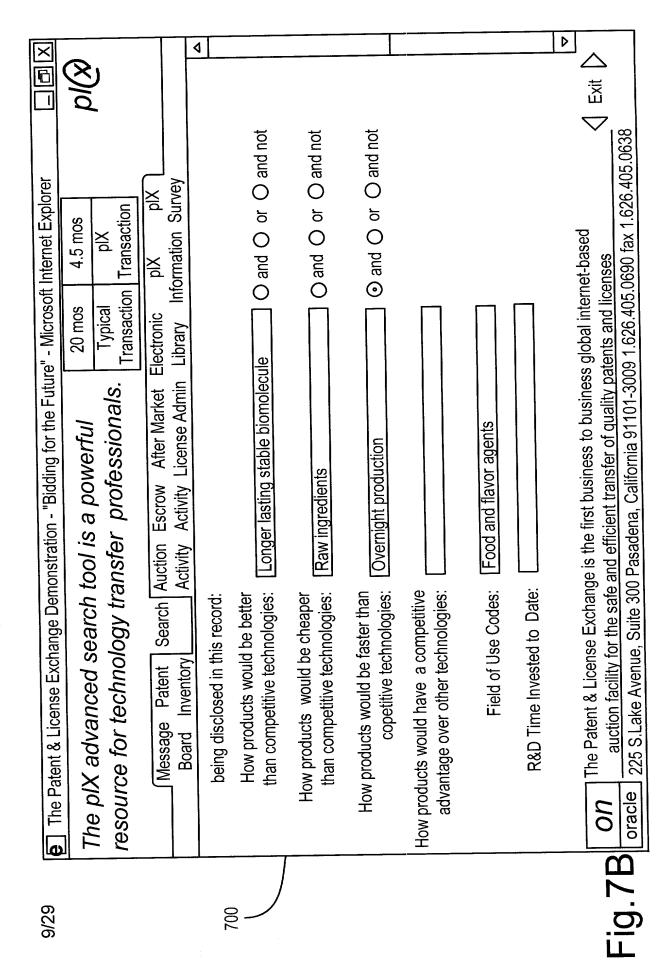
Online Patent And License Exchange Serial No.: 09/839,969



Serial No.: 09/839,969



Serial No.: 09/839,969



Online Patent And License Exchange Serial No.: 09/839,969 Inventors: Kossovsky, Nir et al.

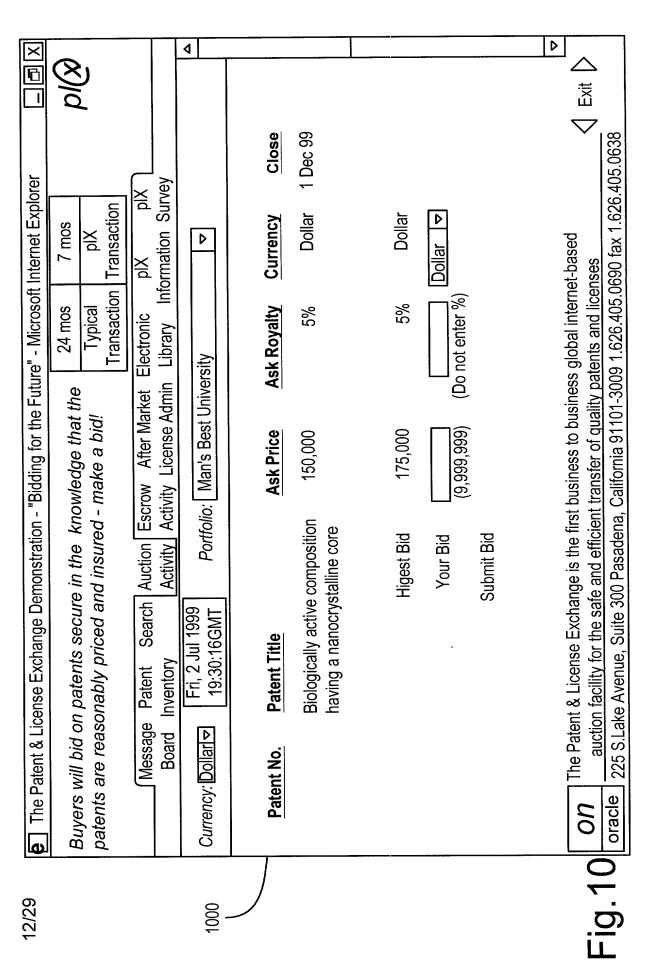
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Serial No.: 09/839,969

Inventors: Kossovsky, Nir et al.

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Serial No.: 09/839,969



Serial No.: 09/839,969
Inventors: Kossovsky, Nir et al.

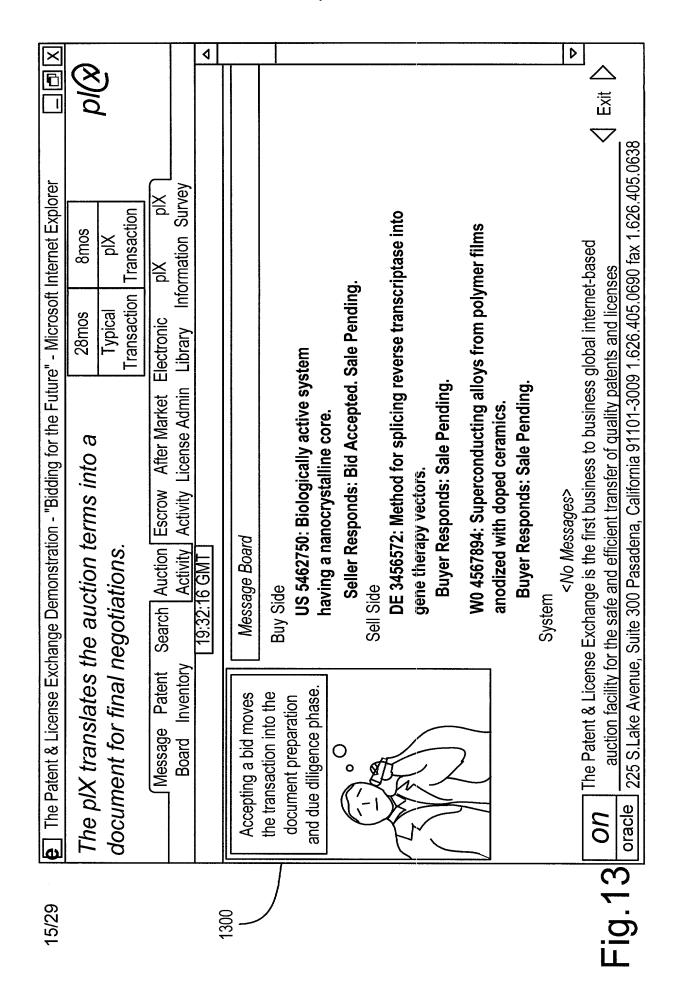
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]	Patent No.	Patent Title	Portfolio	Ask Price	High Bid		Portfolio Manager	Auction Close	
	US 5462750	Biologically active	Man's Best	175,000	150,000		Mr. Fabio Marino	1 Dec 99	
		composition having	University						
		core							
	Buy Side								
	Patent No.	Patent Title	Po	Portfolio	Ask Price	High Bid	d Your Bid	3id Close	
	JP 76854678	A method for drawing fiberoptic cables with improved yield		Man's Best University	125,000	110,000	105,000	1 Dec 99	
	DE 3456572	Method for splicing		Man's Best University	76,000	Sale Pending	a D		
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The Patent & License Exchange Demonstration - "Bidding for the Future" - Microsoft Internet Explorer	The pIX auction market assures patents are transferred at market rates.	e Patent Inventory	- 11	US 5462750 Biologically active composition having a nanocrystalline core	Highest Bid Accept Bid		The Patent & License Exchange is the first business to business global internet-based auction facility for the safe and efficient transfer of quality patents and licenses 225 S.Lake Avenue, Suite 300 Pasadena, California 91101-3009 1.626.405.0690 fax 1.626.405.0638
14/29			1500	<i>)</i>			Fig. 12

License Exchange

Serial No.: 09/839,969



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Serial No.: 09/839,969 Inventors: Kossovsky, Nir et al. **Buyers Qualified Licensing Qualified Licensing** Patent Developer (Intermediary) (Principal) (Principal) Agent Agent pIX Licensing Administration pIX Market Clearing (Escrow) 1. Brings together global patent buyers 2. Provides standardized TRRU pricing 4. Posts transparent and reasonable 6. Provides aftermarket licensing 5. Expedites the market clearing plX Auction Markets 3. Offers patent insurance pIX Auction Engine of patent inventory administration terms of sale and sellers process Searchable Data Base ĕ plX Financial Operations **Qualified Licensing Qualified Licensing** Patent Originator (Intermediary) (Principal) (Principal) Agent Agent

Sellers

Fig. 14

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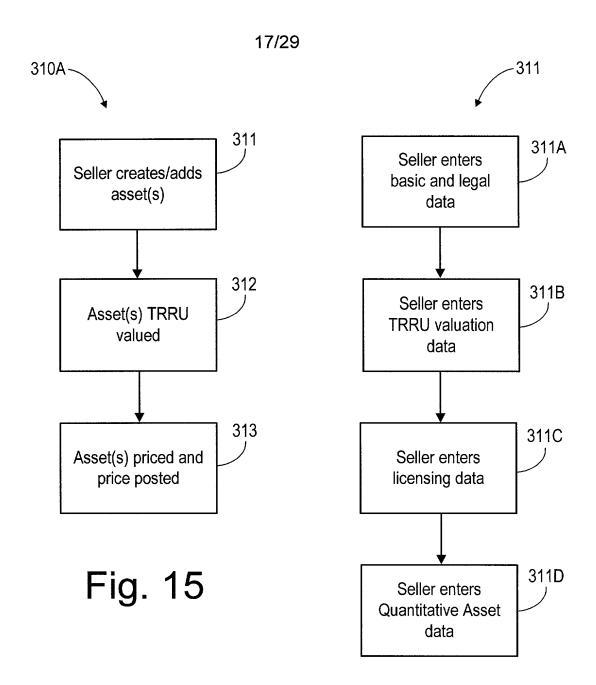


Fig. 17A

Online Patent And License Exchange

Serial No.: 09/839,969

🕞 Trademark Info			× -
Owner / Applicant Name:		Amendment to allege use filing?:	□ Describe:
Product Name:		Other goods used but not registered:	
Mark Description:		Has mark been published?	☐ Describe:
Copyright Image:	Browse	Was mark allowed?	☐ Describe:
Serial Number:		Is there a notice of allowance?:	☐ Describe:
Registration Number:		Supplement register?:	☐ Describe:
Registered Goods:		What is proof of continuing use?:	
Mark in Use?: □	Describe:	Any known conflicts or potential conflicts with	□ Describe:
Any prior granted license Corassignments:		ourer marks?. Allegations of infringement or	
Registration:	D	conflicts of ownership?: Any joint or concurrent use?	
Date of Filing & Registration:		Use in business name?:	Describe:
Countries where registration is filed and allowed:		Use in domain name?:	☐ Describe:
Date of Filing & Registration:		Restrictions on right to use?:	☐ Describe:
Country/(s) where registration is filed and allowed:		First date of use in Internet commerce?:	
Additional countries where		Has trademark achieved "incontestable" status?:	☐ Describe:
Basis for filing:	Δ	On what date(s) must trademark be renewed to remain in force?:	
	Fig	Fig. 16A	18/29

Fig. 16A

Fig. 16B

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Inventors: Kossovsky, Nir et al.

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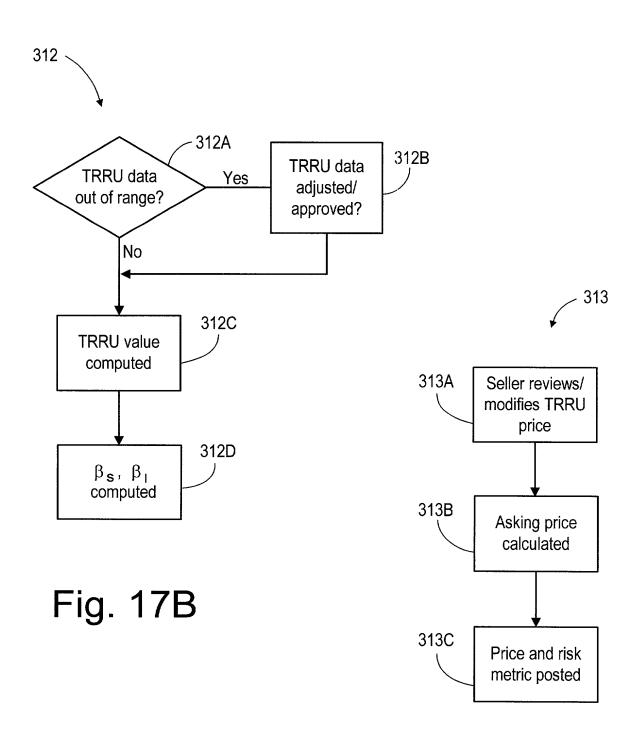


Fig. 17C

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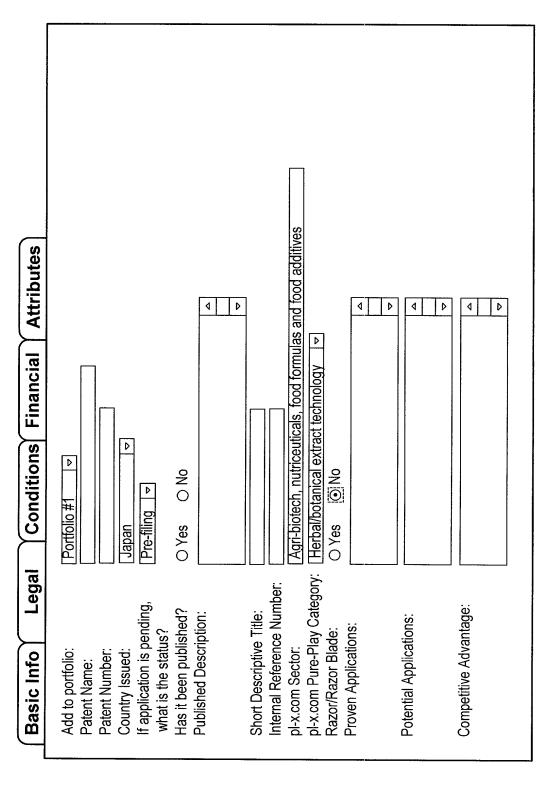


Fig. 18A

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Inventors: Kossovsky, Nir et al.

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Basic Info Legal	Conditions Financial Attributes
Relevant Regulatory Authority:	Relevant regulatory approvals applied for and approved in part or pending □
Litigation History?	O Yes
If yes, then describe:	4
Litigation Pending Action?	○ Yes ○ No
If yes, then describe:	4
Legal Joint or Concurrent Users:	

Inventors: Kossovsky, Nir et al.

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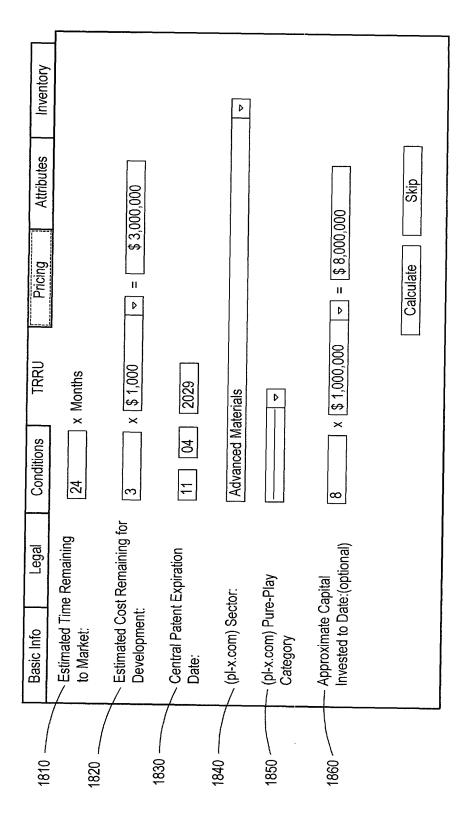
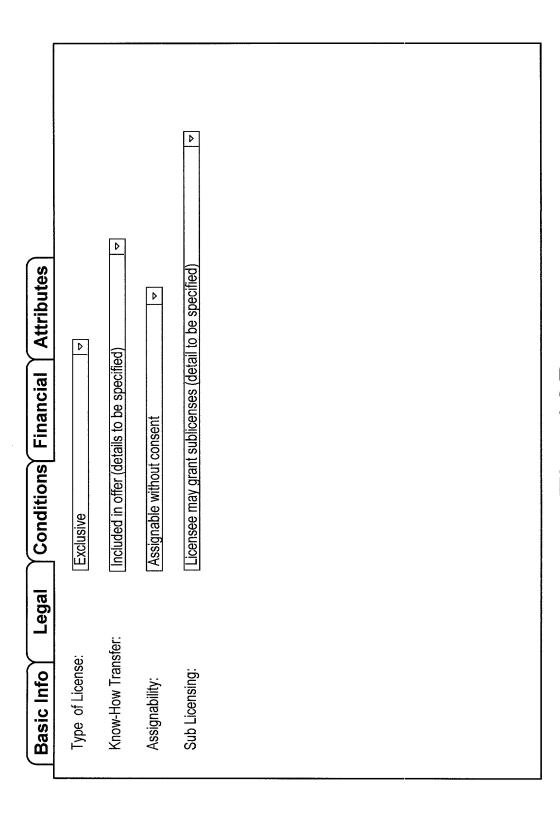


Fig. 18C

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Fig. 18D

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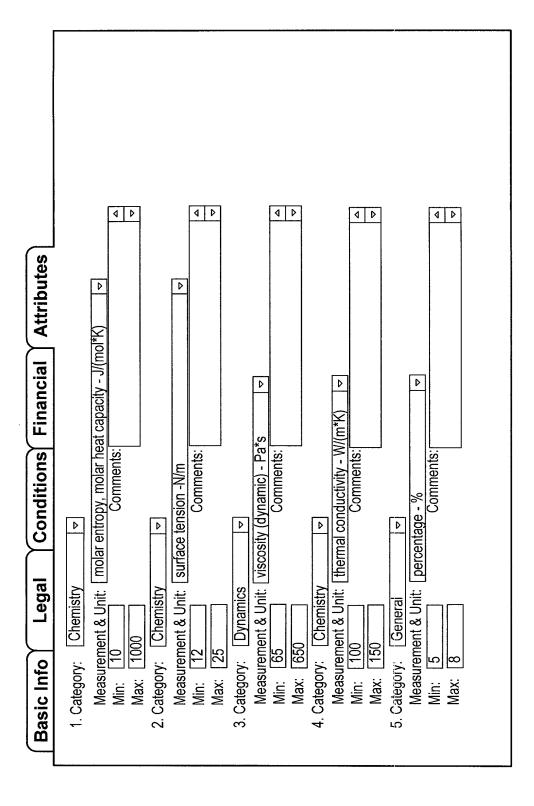


Fig. 18E

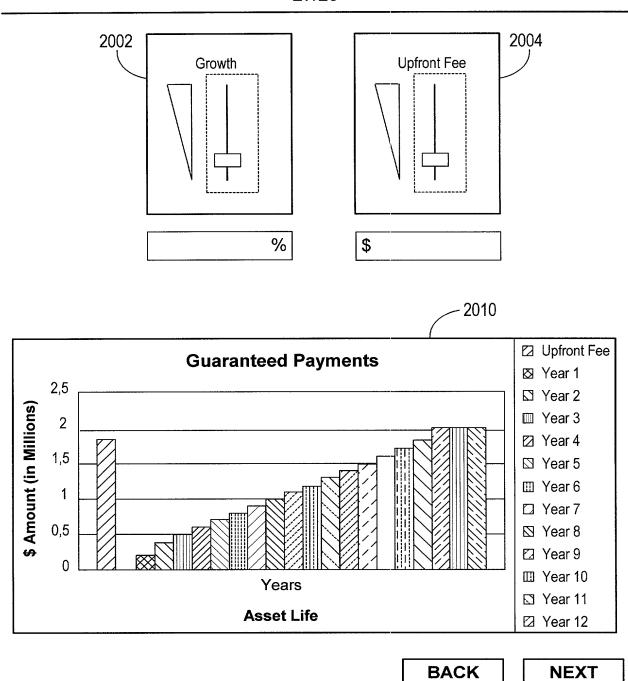
Online Patent And License Exchange Serial No.: 09/839,969 Inventors: Kossovsky, Nir et al.

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A pl-x.com asking price consists of up to four components: 1. Upfront fee. 2. Royalty rate. 3. Guaranteed yearly minimum payments. 4. Milestone payments.
pl-x.com Suggested Asking Price Present Value: \$US 18 million Enter Upfront Fee amount or Percentage of Suggested Asking Price Present Value:
Upfront Fee Amount: Percent of Suggested Asking Price: would accept as payment: ○Cash ○Stock ○Both ○Either Royalty Rate required (optional): wuld accept as payment: ○Cash ○Stock ○Both ○Either was a sus 18 million = (\$AMOUNT) was a sus 18 million =
The "out clause" is an event , which, if it occurs, will release a buyer from making the specified minimum yearly payments. Is there an "out clause?" Yes No if Yes, specify: Milestone Payments (Optional): a. The buyer or licensee pays \$US S1,000 if cocurs. Estimated number of months until milestone event (a) could occur months. b. The buyer or licensee pays \$US \$1,000 if cocurs. Estimated number of months until milestone event (b) could occur months. c. The buyer or licensee pays \$US \$1,000 if cocurs. Estimated number of months until milestone event (c) could occur months. d. The buyer or licensee pays \$US \$1,000 if cocurs. Estimated number of months until milestone event (d) could occur months. d. The buyer or licensee pays \$US \$1,000 if cocurs. Estimated number of months until milestone event (d) could occur months. Present Value of your Asset Asking Price: \$US 18 million When you are satisfied with your present value asking price for this asset, click the "Next" button.
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Inventors: Kossovsky, Nir et al.

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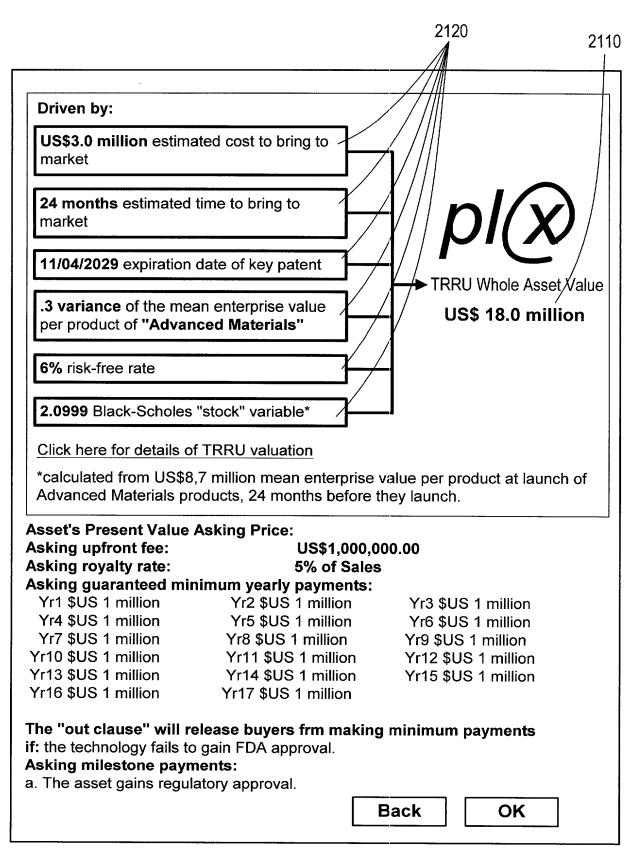
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Fig. 20

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Inventors: Kossovsky, Nir et al.

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Basic Info Legal Conditions **TRRU** Inventory Pricing Attributes **TRRU Whole Asset Value:** \$US 18 million Step 1: The responses to the question below will be used to help calculate the suggested asking price present value for the license(s) you are offring on this asset. The value will either, equal or represent a portion of the TRRU Whole Asset Value based on the sale or license of this asset: Do you intend to offer this technology for all fields of use or for a specific limited subset of use? All 🗸 Subset Approximately, what fraction of the total potential market for this device does this subset represent? Approximately, what # of licenses, of this type, do you intend to offer? Are you willing to put a "cap " on this number so buyers or licensees will have a clear understanding of how many licenses will be made available? ○ Yes O No The pl-x.com suggested asking price present value for this license(s) you are offering on this asset is \$US 18 million which represents 100% of the TRRU Whole Asset Value. Step 2: Please choose one of the following three choices to set the asking price present value for the license(s) you are offering on this asset: ☑ Use the suggested asking price present value. ☐ Use a % of suggested asking price present value. Enter percentage | % ☐ Do not use suggested asking price present value. Calculate Next